

# HOW TO BID ON ZOE



## Go to the auction registration table.

1. Check the rules of the auction
2. Sign up to bid (or request a proxy bidder if you would like one)
3. Receive a Zoe Brand paddle
4. Head over to the auction stage around 9:20pm
5. Bid on Zoe Brand. Try to win.

"It had to be big!  
You either sell  
out or go home"

**Zoe Brand**

You need to be  
registered to bid  
in the Zoe Brand  
auction

If you win, you can pay at the registration table and take Zoe Brand's work home tonight!