

DESIGN CANBERRA CAR WRAP COMPETITION IS BACK

DESIGN Canberra and Canberra BMW are calling for students and professionals to submit designs for the 2021 BMW Car Wrap Competition.



Presented in partnership with Canberra BMW, DESIGN Canberra the car wrap competition is open to the public, students and professionals who could see their design wrapped around a brand new BMW and take home a cash prize and more.

DESIGN Canberra is seeking four vibrant and exciting designs in each of these four categories:

1. Garden City (university students)
 - a. Canberra is one of the few designed national capital cities. The foundations for the contemporary design of Canberra were laid down by Walter Burley and Marion Mahony Griffin. The design was unique and beautiful drawings by Marion recognised the need to celebrate nature and respect the land. The Griffins' vision for the urban landscape was expressed through a strong geometry derived from the natural topography of the surrounding mountains.
2. Art in the City (school students)
 - a. Public art in Canberra has been central to our city's design and identity. Public Art fosters community pride and a sense of belonging, and outstanding examples can be found throughout our city and suburbs. In the city, enjoy Ethos (Tom Bass, 1961), Frank Hinder's mosaic in Monaro Mall (1963) and Jan Brown's Icarus (2009). North Canberra is home to Bert Flugelman's 1979 sculpture and the infamous Owl (Bruce Armstrong, 2011). On the south side, the Moth ascending the capital (Alexander Knox, 2012) and Sculptured Form by Margel Hinder (1961).
3. Designer Makers (Craft ACT members)
 - a. Many people don't realise that in our beautiful city, acclaimed makers, artists and designers who could choose to live anywhere in the world choose to live, work and make here in Canberra. The 2021 festival theme of transformation is a celebration of the ways that artists and designers transform raw materials and ideas into objects, spaces, buildings and experiences. Canberra's thriving craft and design community is made up of jewellers, ceramic and textiles artists, glass and furniture makers who bring creative and unique perspectives to the cultural life of our city. This category is open to current members of Craft ACT.
4. Mid-Century Mecca (open)

a. Visitors to Canberra are often surprised to learn that Canberra is a mecca of mid-century design, public art and architecture. The DESIGN Canberra festival will focus on design in the 1970s and Canberra is a goldmine of gems from iconic buildings such as the School of Music (Daryl Jackson and Evan Walker, 1976), Clem Cummings concrete bus shelters (1975), experimental co-housing projects such as Wybalena Grove by Michael Dysart (1974), and fantastic public artworks like Sculptured Form by Margel Hinder (1970).

The winner from each category will have their design applied by ROJO Customs to the assigned BMW of their category.

1. University – BMW M3 Competition Sedan
2. Students – BMW X2 M30i
3. Craft ACT member – BMW 420i Coupe
4. Open – BMW 330e iPerformance Sedan

The wrapped cars will be exhibited during the DESIGN Canberra festival at the Canberra Centre as well as at signature events throughout the festival from 8-28 November 2021. The winners will also receive a \$250 cash prize, a BMW for the weekend from Canberra BMW and private wine tasting with cheese board and a bottle of wine from Lake George Winery. The winners will be recognized on the Canberra BMW and DESIGN Canberra social platforms.

“Canberra BMW are founding partners of our dynamic festival. Their passion for design excellence and commitment to creativity and the Canberra Community aligns perfectly with the values of DESIGN Canberra. Thanks to their generous support, we are delighted to be able to present the DESIGN Canberra Car Wrap competition which provides a wonderful opportunity for designers – from established designers to the designers of tomorrow” said Jodie Cunningham, CEO of Craft ACT and Artistic Director of DESIGN Canberra.

Entry to the competition is free. Submissions will open on Wednesday 18 August and will close Sunday 19 September 2021, 11.59pm.

DESIGN Canberra’s popular web feature for uploading your design is back again. Downloading the supplied car template and adding your design to the transparent spaces is simple. Find out more: designcanberrafestival.com.au

DESIGN Canberra is supported by our generous festival partners, who help curate multiple events such as exhibitions, tours and talks with numerous individuals and organisations. Our experienced creative team has a passion for collaborating with like-minded organisations, facilitating ideas, connecting artists, and bringing the right audiences to experience them. The car wrap competition is supported by our sponsors who represent design excellence in their sectors: Canberra BMW, University of Canberra and ROJO Customs.

