

**DESIGN CANBERRA PRESENTS A BAUHAUS INSPIRED BMW AND  
BRUTALLY UTOPIAN JOHN ANDREWS PHOTOGRAPHY COMPETITIONS**

Following the announcement of the GRAPHIC Intervention Competition 2019, DESIGN Canberra presents the Rolfe Classic BMW Car Wrap Competition and the John Andrews Architectural Instagram Photography Competition – competitions that support the artistic and technical development of students and professionals.

**ROLFE CLASSIC BMW CAR WRAP COMPETITION**

Now in its fourth year, the Rolfe Classic BMW Car Wrap Competition is now accessible to more creatives. DESIGN Canberra will open the competition to the public, inviting students and professionals to submit Bauhaus-inspired designs for BMW.

The winner will have their design applied to the new BMW 1 Series, as well as receive a BMW Ultimate City Escape package. The BMW Ultimate City Escape includes: a BMW for the weekend, a Midnight Hotel accommodation package which includes a nights' accommodation for two at Midnight Hotel including parking, breakfast & dinner for two at Braddon Merchant. The prize also includes a gourmet pizza lunch for two with a glass of wine at Four Winds vineyard in Murrumbateman.

The car will be exhibited for the DESIGN Canberra festival at the Rolfe Classic BMW showroom in Phillip. The winner will also receive copies of professional photographs of the wrapped vehicle taken at Rolfe Classic BMW Open Day on the 9th of November.

Both DESIGN Canberra and Rolfe Classic BMW recognise the 100th anniversary of the iconic Bauhaus design movement which redefined what design could do for society and reflected the utopian ideas of its time. The Bauhaus advocated for an understanding of composition, colour theory and craftsmanship.

Interested designers of the car wrap are encouraged to attend an intensive design briefing at University of Canberra in the shared design space in Building 7 ([See UC Map](#)). The briefing will take students and design professionals through the competition's vision, guidelines and technical specifications, as well as BMW's history, design process and principals. The briefing will be presented by Anthony Martin, Rolfe Classic BMW Ambassador, and the team's Marketing Manager, Martine Pekarksy.

*"Rolfe Classic BMW have been such wonderful supporters of DESIGN Canberra from the very beginning and their excellence and precision in design align perfectly with the values of the festival. We are excited to be able to support the Rolfe Classic Car Wrap competition and for the first time and expand engagement to more designers, both students and design professionals,"* said Rachael Coghlan CEO of Craft ACT and Artistic Director of DESIGN Canberra 2019.

More information about the Rolfe Classic BMW Car Wrap Competition is available [online](#).

In collaboration with DESIGN Canberra Festival, Rolfe Classic BMW, University of Canberra, Midnight Hotel and ROJO Customs.

**ROLFE CLASSIC BMW CAR WRAP COMPETITION KEY DATES:**

- 26 Aug – BMW CAR WRAP COMPETITION Opens
- 6 Sept – Competition Briefing at University of Canberra (all welcome)
- 23 Oct – BMW CAR WRAP COMPETITION Closes
- 24 Oct – 25 Oct – Jury Review
- 25 Oct – Winner notified
- 26 Oct – 8 Nov – BMW Car Wrap Preparation and Installation
- 9 Nov – Winner Announcement at the opening event of Rolfe Classic BMW Car Wrap Exhibition
- 9 Nov – 12 Nov – Rolfe Classic BMW Car Wrap Exhibition

**JOHN ANDREWS ARCHITECTURAL INSTAGRAM PHOTOGRAPHY COMPETITION**

This year DESIGN Canberra's annual photography competition is seeking new photography which responds to Canberra's unique design identity and the festival theme of Utopia through the architecture of John Andrews.

*"John Andrews is an iconic Australian architect whose work is known internationally. Many people know his buildings in Canberra but are unfamiliar with his name and reputation. We are excited to celebrate his unique architecture and bring his story to a wider audience,"* said Rachael Coghlan CEO of Craft ACT and Artistic Director of DESIGN Canberra 2019.

Known for his bold, brutalist designs, John Andrews is one of Australia's most internationally renowned architects. His key buildings in Australia are the Cameron Offices (Canberra) and the American Express Tower (Sydney). Andrews' Canberra projects include the Callam Office complex, the Cameron Office complex, the University of Canberra student residences and Toad Hall residence at the Australian National University.

Design lovers, architecture enthusiasts and photographers are encouraged to take a closer look at their surroundings and draw out the details of this city's architecture for the chance to have their work included in a DESIGN Canberra exhibition and to win great prizes from Photo Access and Canberra City Framing.

Entries can be submitted on Instagram, and up to six finalists will be selected to have their work professionally printed and framed for inclusion in an exhibition.

Winners will be announced at Creative Careers, hosted by Radford College on Tuesday 5 November 2019. Creative Careers is an annual DESIGN Canberra event which offers a chance for people of all ages to hear from leading creatives offering tips and insights into building a sustainable and satisfying career pathway in the design arts.

More information about the John Andrews Architectural Instagram Photography Competition is available [online](#).

**JOHN ANDREWS ARCHITECTURAL PHOTOGRAPHY COMPETITION KEY DATES:**

- 9 Aug JOHN ANDREWS ARCHITECTURAL PHOTOGRAPHY COMPETITION opens
- 4 Oct JOHN ANDREWS ARCHITECTURAL PHOTOGRAPHY COMPETITION closes
- 18 Oct – 23 Oct – Jury Review
- 24 Oct – Finalists Notified
- 25 Oct – 4 Nov – Photo Preparation and Installation
- 5 Nov – Winners Announcement at Creative Careers, hosted by Radford College
- 6 Nov – 24 Nov – EastSpace Gallery exhibition

-ends-

**For media enquiries:**

Progressive PR and Communications

Tess Yodgee

tess@progressivepr.com.au

0432 904 899 / 03 9696 6417

**ABOUT DESIGN CANBERRA**

DESIGN Canberra is an annual festival which celebrates and promotes Canberra as a global city of design.

Design is in Canberra's DNA. From the time of Walter and Marion Griffin's visionary design a century ago, to iconic experimental modernist architecture of the 1950s and 60s, through to contemporary and sustainable design developments today, Canberra has always been a living design laboratory.

Throughout November 2019, over 200 events, exhibitions, talks, tours, markets, artist studios and open homes will be showcased as DESIGN Canberra. The festival is for all interests and ages and most events are free. Last year a record 112,000 people attended the festival.

DESIGN Canberra will take over Canberra from 4 – 24 November 2019.

For more information on the festival, please visit: [www.designcanberrafestival.com.au](http://www.designcanberrafestival.com.au)

Presented by Craft ACT: Craft and Design Centre. Program: [www.designcanberrafestival.com.au](http://www.designcanberrafestival.com.au)

DESIGN Canberra Festival 2019 is proudly sponsored by:

Government Partner: ACT Government

Major Partner: Canberra Centre

Platinum Partners: Rolfe Classic BMW, home.by holly, University of Canberra

Hotel Partner: Midnight Hotel

Civic Square festival programs have been made possible with support from the ACT Government under the City Renewal Authority's City Grants program.